

# HTI Online

Spring 2016



## Welcome Note

To share the enriched experiences that we have gained in the fields of digital dentistry, medicine and other various small businesses, HTI now comes up with its first newsletter for the existing and prospective customers, partners and associates. We thank you for your trust and continued support which has helped us deliver quality focused service over the last two decades. Our range of services include digital security solutions, data systems, communications systems and disaster planning systems, all that you may wish to acquire for your practice or business .

We welcome any comments and suggestions as we rise up to another level in the field of digital healthcare and paperless business practices.

## Your step forward to HIPAA compliance

Backing up your patient files, healthcare history, X-rays or other personal information is critical, as it is now required to do so by our government. HIPAA, as you are aware, now has three main areas to be addressed:- physical safeguards, administrative safe guards and technical safeguards. A focus on all these areas will ensure accessibility, integrity and confidentiality to your most valued patient information.

## Social Media Tools-Your road to success

Use of social media for the healthcare professionals may sound a bit overwhelming to you, but it can potentially enhance the landscape of your current practice by increasing your online visibility, promoting your practice growth and by improving the reputation and reliability of your service. Some quick tips on using social media tools for your practice are:

- **Facebook:** Boost your important announcements such as having a new doctor on board, a change in



A HIPAA compliant environment is a paramount to help you maintain safe and secured patient records. A key component of HIPAA privacy protocols is working with experts like HTI, who will not only equip your dental or medical office with management safeguards that look after your crucial business records, but will also ensure that the environment stays complaint on a day-to-day basis;without hassle.

### **Tips to stay up with your dental or medical office security**

- Place your computers in an area that the patients or visitors are less likely to visit.
- Protect each computer with encrypted passwords. The passwords should include digits or symbols and must be changed on a regular basis.
- Ensure that the operating systems, firewalls, hardware and the software are up to date and also strong and secure enough to provide a shield to your wireless networks from a public view.
- Lastly, encrypt your data transferred to your payers, labs or any other healthcare providers in such a way that the hacker does not have an easy access to it .To achieve this, you need to hire reliable and professional IT services firm, like HTI, to have your

location or hosting an event etc.; All, for little or no money at all.

- **Twitter:**Being active on twitter helps the new users to find you easily and to trust that your practice is reliable. Create a profile that explains your services and location along with a link to your website. Through this information users are more likely to find and follow your business.
- **LinkedIn:**This is a great tool for the professionals particularly dentists and physicians, as there are many groups on LinkedIn that act like forums to increase interaction with the fellow professionals. Your patients or colleagues may also endorse you by appreciating your services on LinkedIn. The best part about LinkedIn is that it gives you a complete control on what will go up on your site starting from the practice slogans, to the recommendations you might have on your page.



So why waste time!!! Simply get hold of a computer professional and expand the horizon of your practice or business today.

systems upgraded as per the current needs.

## **News Buzz!!!**

### **Yet another leap into the world of modern dental health practices**

HTI, your trusted network security provider is back again bringing another set of innovative healthcare solutions with a premier partnership with Dell. If you can't say with full confidence that you have an "industry-standard firewall" (or Sonicwall) to protect your dental office's data, then you may not be HIPAA compliant. But don't worry! Your chance to procure the safety of your record is not lost. You can rely on our extensive range of wireless and wired network security platforms to achieve efficiency for your information systems. Don't miss this opportunity and get connected to our staff to have your free security evaluation done today.

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